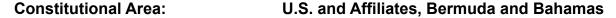
2022-2023 District Goals

District: 13 OH2





SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

OH2 Service Activities Action Plan.pdf

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 1 | 25 | 75 | 75 |
| 2nd Quarter | 1 | 25 | 75 | 75 |
| 3rd Quarter | 1 | 25 | 50 | 75 |
| 4th Quarter | 1 | 25 | 50 | 75 |

FY New Clubs

4

FY Charter Members

100

FY New Members

250

FY Retention Goal

300

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

OH2 Membership Action Plan.pdf

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

OH2 Leadership Action Plan.pdf

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 20 clubs make new Model Club commitments.
- b. Our district will ensure that 10 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 57 clubs make a Model Club commitment.

Action Plan

OH2 LCIF Action Plan.pdf

CUSTOM GOALS

Goal Statement

During the 2021-2022 year, Multiple District 13 has committed to the North American Membership Initiative (Global Membership Approach), for each District to charter a minimum of two new clubs and retain 90 percent of its existing members.

Action Plan

MDG Action Plan MD13 Recruitment.pdf MDG Action Plan MD13 Retention.pdf

Goal Statement

During the 2021-2022 year, two clubs in each zone of District OH2 will conduct Liberty Day presentations with partnering schools' eighth grade students and their teachers. A total of 14 clubs will participate, conducting teacher feedback and student exit tickets to inform each club of its performance and future actions in the following year.

Action Plan

OH2 Liberty Day Action Plan.pdf